

ATTORNEY

## William F. Jones



An experienced and accomplished litigator, Billy's practice focuses on complex civil litigation and business disputes. He defends business clients involved in product liability defense, franchise and distribution disputes, insurance defense and coverage issues, trust and estate litigation, as well as real estate litigation.

Billy's practice has also included representation of clients in a variety of appellate courts, including the Colorado Court of Appeals, the federal Fourth and Tenth Circuit Courts of Appeals, the Virginia Supreme Court, and the South Dakota Supreme Court. Billy has tried cases in over 15 states over the lifetime of his career.

Focused and aggressive, Billy represents corporate clients in the variety of claims that arise in the business world. For his clients with interests in manufacturing, product distribution, and retail businesses, Billy has extensive experience defending against manufacturing, design defect, negligence, and breach of warranty claims.

Billy is the former Vice-chair of Moye White's Trial Section and currently serves as Co-Chair of the Franchise & Distribution Group, representing franchisors in franchise disputes, and providing valuable advice regarding business development and sales, as well as offerings compliance. He is also active in representing clients in Colorado's burgeoning brewing and distilling markets.

A true advocate, Billy protects the interests of his clients against claims of directors' and officers' liability, bad faith, negligence, and other torts. He

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### AREAS OF CONCENTRATION

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Brewing and Distilling  
Civil Litigation  
Class Action Defense  
Franchising  
Insurance Defense and  
Coverage  
Product Liability  
Real Estate  
Trust and Estate Litigation

### EDUCATION

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University of Virginia, J.D.,  
*Order of the Coif*  
Duke University, B.A.,  
*cum laude*

also has extensive experience in cases involving real estate and associated transactions.

Billy provides exceptional counsel at trial, through appeal, and in mediation and arbitration proceedings. He has extensive experience before the state and federal courts in Colorado, and has represented clients in various federal courts throughout the country.

## PUBLICATIONS AND ARTICLES

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- Author  
“Handling a New Normal in the Workplace”  
*ColoradoBiz*, August 2020
- Co-author  
“Moye White Attorneys Assist in Supreme Court Case”  
*Moye White Blog*, July 2020
- Author  
“Common Legal Mistakes Brewing Businesses Make in Real Estate, Zoning, Licensing (and how to avoid them)”  
*Craft Brewing Business*, July 2019
- Author  
“Fifth Circuit Court of Appeals reverses jury verdict holding franchisor is a ‘joint employer’”  
*Moye White Blog*, August 2014
- Author  
“Tough Economic Times Increase the Potential for Franchisor Tort Liability”  
The Business Suit – *Newsletter of DRI Commercial Litigation Committee*, March 2012
- Co-author  
“How New Rules Can Affect Your Business Lawsuits: Business Litigation Under the New Civil Access Pilot Project”  
*Moye White Opportunities & Challenges*, December 2011
- Author  
“Franchise System Financing in a Tight Credit Market”  
*Moye White E-Blast*, May 2010
- Author  
“Making Mediation Work For You”  
The Whisper – *Newsletter of DRI Young Lawyers Committee*, April 2007

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## CREDENTIALS

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Benchmark Litigation: Local

Litigation Star - General

Commercial Litigation,

Insurance Litigation, and

Product Liability Litigation,

2020 - 2023

Best Lawyers®: Commercial

Litigation, Litigation - Real

Estate, 2021 - 2024; Product

Liability Litigation -

Defendants, 2022 - 2024;

Litigation - Trusts and Estates,

2024

Colorado Super Lawyer:

Civil Litigation - Defense, 2015

- 2023

*Law Week Colorado* “Barrister’s

Best” Best Overall

Litigator 2022

Litigation Counsel of America,

Fellow

## AFFILIATIONS

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American Bar Association,

Forum on Franchising

Colorado Bar Association

Defense Research Institute

International Association of

Defense Counsel, Member

## ADMITTED

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Colorado

Commonwealth of Virginia

District of Columbia

North Dakota

## SPEAKING ENGAGEMENTS AND PRESENTATIONS

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- Guest Speaker  
“Episode 92”  
*Latte with a Lawyer*, September 2022
- Presenter  
“Trust Modifications, ILITs, and Other Insurance Policy Opportunities in 2021”  
DEPC Meeting, September 2021
- Presenter  
“Getting Coloradoans Back to Work”  
Moye White Webinar, May 2020
- Presenter  
“Making Organizations Talk: The Effect of Changes to Rule 30(b)(6) on Federal Practice”  
Defense Research Institute Business Litigation Seminar, April 2018