

## ATTORNEY

### Frederic K. “Jerry” Conover

[He/Him/His]

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A successful trial lawyer for more than 30 years, as well as a lifelong community activist and philanthropist, Jerry has combined his legal skills and social conscience to become an accomplished mediator and arbitrator of civil disputes.

In the last 20 years, Jerry has specialized in providing alternative dispute resolution services, serving as an expert witness, and counseling more than 200 clients on how to prevent, manage, and resolve disputes.

In his many years as a trial attorney, Jerry tried a wide range of cases involving employment, natural resources, product liability, contract, and antitrust issues. He is a Fellow of the American College of Trial Lawyers. His clients have included large national corporations, small businesses, and individuals. From this vantage, he discovered the limitations inherent in the trial system. He coined the term “Improved Dispute Resolution” to describe a model under which clients are counseled to pursue the best method for resolving their disputes through negotiation, mediation, binding arbitration, or litigation.

As Past President of the Colorado Bar Association, Jerry originated the Colorado Pledge, a collaboration of local business leaders and the legal community designed to reduce litigious practices. Within the community, Jerry founded the Hope for Generations Fund, served on the History Colorado Board, and has been an active board member in organizations as diverse as the Downtown Denver Partnership, Colorado Judicial Institute, and Denver Regional Council of Governments.

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## AREAS OF CONCENTRATION

Alternative Dispute Resolution  
Civil Litigation

## EDUCATION

University of Michigan, J.D.  
Amherst College, B.A.  
Graduate, Harvard Law School

## CREDENTIALS

2013 Civic Ventures, Purpose  
Prize Winner  
Best Lawyers®: Arbitration,  
2024  
Colorado Super Lawyer:  
Alternative Dispute Resolution,  
2006 - 2008  
Invest in Kids Donor Impact  
Award 2016  
Law Week Colorado,

Barrister's Best - "People's  
Court Best Arbitrator" 2011  
Martindale-Hubbell Rating:  
AV® Preeminent™ (highest)  
The Denver Foundation, 2010  
Philanthropic Leadership Award

#### AFFILIATIONS

American Bar Association  
American College of Trial  
Lawyers, Fellow  
Colorado Bar Association,  
Former President Colorado  
Judicial Institute, Former  
Chairman of the Board  
Colorado Legal Aid Foundation,  
Former Board Member  
Denver Bar Association, Former  
President  
Denver Center for Performing  
Arts, Founder and Member of  
Directors Society  
Denver Urban Renewal  
Authority, Former Trial Counsel  
Downtown Denver Partnership,  
Former Board Member  
History Colorado, Board Member  
Hope for Generations, Founder  
and Board Chair  
Invest in Kids, Founder and  
Former Board Member  
Metro Denver Volunteer  
Lawyers Association, Founder  
and Former Board Member

#### ADMITTED

Colorado